

# 2011 Getting In Touch With Literacy Conference

December 7 – 10, 2011



## Sponsorship Opportunities

BUILD ADDITIONAL NAME RECOGNITION AND ATTENDEE INTEREST WITH THESE  
EXCELLENT SPONSORSHIP OFFERINGS!

A sponsorship is a proven way to build prestige and stand out from the crowd. Ensure your message reaches beyond the exhibit hall.

### TRIPLE CROWN SPONSORS: \$5000

- Official sponsor of a meal function (i.e. breakfast, lunch, dinner/awards banquet) with slideshow presentation of featured products during selected function.
- Complimentary meals for 3 representatives from your company during your function
- Large banner acknowledging TRIPLE CROWN sponsorship in the banquet hall for meal being sponsored
- Extra large vendor space of 3 tables, including electrical and wifi access; a value of \$1530
- Banner acknowledging sponsorship in exhibit area with largest name on the banner representing TRIPLE CROWN level of sponsorship
- Acknowledgment of your sponsorship by conference chairs and presentation of your logo in a slide show at all banquets and keynote sessions
- Full page color ad inserted on the back inside cover or other prominent location in the conference guide
- Acknowledgment of TRIPLE CROWN level of sponsorship in the 2011 GITWL conference guide

- Your logo and company name printed on the conference tote bags, giving you high impact visibility throughout the conference. Have all attendees carry your message with them.
- Acknowledgment as TRIPLE CROWN level sponsor (with logo) on 2011 GITWL conference web site and GITWL Facebook page with active link
- Sponsor ribbons on the badges for all attending company representatives
- Insertion of approved corporate marketing material literature in attendee conference bag.

#### WINNER'S CIRCLE SPONSORS: \$2500

- Official sponsor of a continental breakfast with banner acknowledging WINNER'S CIRCLE sponsorship during selected function.
- Large vendor space of 2 tables, including electrical and wifi access; a value of \$1130.
- Banner acknowledging sponsorship in exhibit area with name on the banner representing WINNER'S CIRCLE level of sponsorship
- Acknowledgment by conference chairs at morning keynote sessions and opening/closing general sessions
- Acknowledgment of WINNER'S CIRCLE level of sponsorship in 2011 GITWL conference guide
- Full page ad (with logo) in 2011 GITWL conference guide
- Your logo and company name printed on the conference tote bags, giving you high impact visibility throughout the conference
- Acknowledgment as WINNER'S CIRCLE level sponsor (with logo) on the 2011 GITWL conference web site and GITWL Facebook page with active link
- Sponsor ribbons on the badges for all attending company representatives
- Insertion of approved corporate marketing material literature in attendee conference bag.

#### JOCKEY CLUB SPONSORS: \$1500

- Official sponsors of the hospitality suite
- One free table in the exhibit hall; including electrical and wifi access; a value of \$730
- Banner acknowledging sponsorship of hospitality suite in the hospitality lounge
- Acknowledgment of Jockey Club level sponsor (with logo) in the 2011 GITWL conference guide
- Half page ad (with logo) in the 2011 GITWL conference guide
- Acknowledgment as JOCKEY CLUB level sponsor (with logo) on the 2011 GITWL conference web site and GITWL Facebook page with active link
- Sponsor ribbons on the badges for all attending company representatives

## **A LA CARTE MENU FOR SPONSORSHIPS AND VENDORS**

### **Vendors and Exhibitors**

Commercial Vendor Exhibit 6' tables = \$400 each

Non Profit Exhibit 6' tables = \$200

Electrical = \$30 per day

Wifi Access = \$75 per day/ non profit

\$100 per day/ profit

### **Advertisements in the conference program**

Full page color ads = \$500

Full page ads = \$400

Half page ad = \$300

Quarter page ads = \$200

Business card/tributes = \$100

### **Donations to GITWL 2011 – donors will be recognized in the conference program**

Win = \$250

Place = \$100

Show = \$50

**To coordinate vendor sponsorship, please contact:**

**Monica Turner**

GITWL 2011 Exhibits Chair

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